

TWST events



AI MANUFACTURING

SCADA Technology Summit

August 24-25, 2022 | Dallas, TX

Contact

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Conference Experience

AI Manufacturing is the leading conference for Manufacturers interested in integrating AI, deep learning and Industrial IoT technology solutions into their manufacturing & automation systems.



SCADA Technology Summit is the worlds leading SCADA conference for Operations, C-Suite, Engineers, Data Scientists and IT professions from the electric/TD, water & wastewater, oil & gas, telecommunications, rail/transportation and industrial automation markets about the latest developments in critical infrastructure and industrial control systems.

Why Sponsor?

Pre-Qualified Audience



Pre-qualified registrants ensure you meet only the highest quality attendee

Innovative Technical Sessions



View and schedule meetings with attendees while at the event

1x1 Meeting Program



Our events focus on high quality content and tailor the program to address the most innovative technology

VIP Buyer Program



Our team ensures you connect with the right buyer and source your account lists. You invite customers at no cost





2022 At A Glance

2022 At A Glance

250+
Attendees

60+
Speakers

25
Sponsors &
Exhibitors

60%
Director+

8
Networking
Events

What Types of Companies Sponsor

- Software
- Security (Cyber)
- Edge Computing
- Industrial IoT
- Predictive Maintenance
- Hardware
- Testing
- Remote Monitoring
- Process Control
- Sensors
- IT
- Machine Learning

Industries Served

- Manufacturing
- Electric Utilities
- Oil & Gas
- Telecom
- Transportation
- Water & Wastewater
- Power Plants
- City & Government

Who Attended?

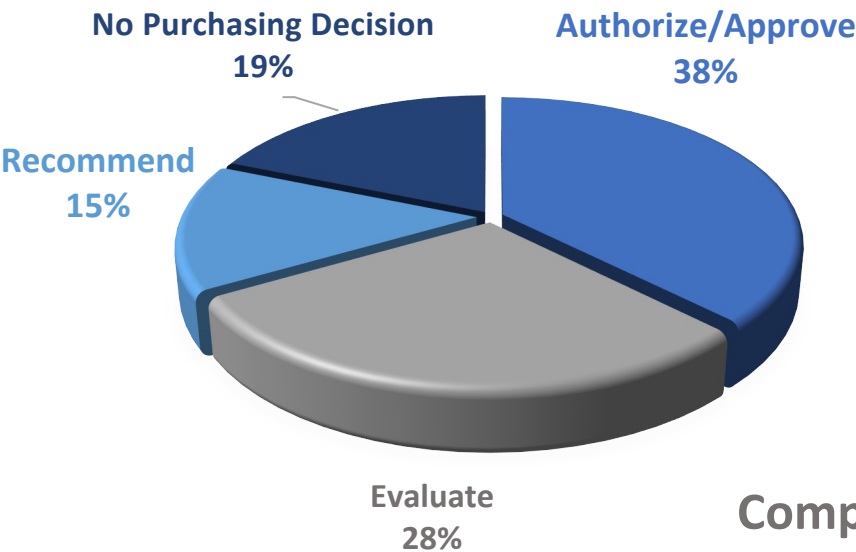
- C-Suite & VP
- Presidents
- Plant Managers
- Directors of Automation
- Heads of Manufacturing
- Data & Industry Analysts
- Remote & Site Facility Managers
- Cyber Security Directors
- Engineers (Manufacturing & SCADA)
- Market Researchers
- Supply Chain Managers
- IT Managers
- Operation Managers
- R&D Professionals





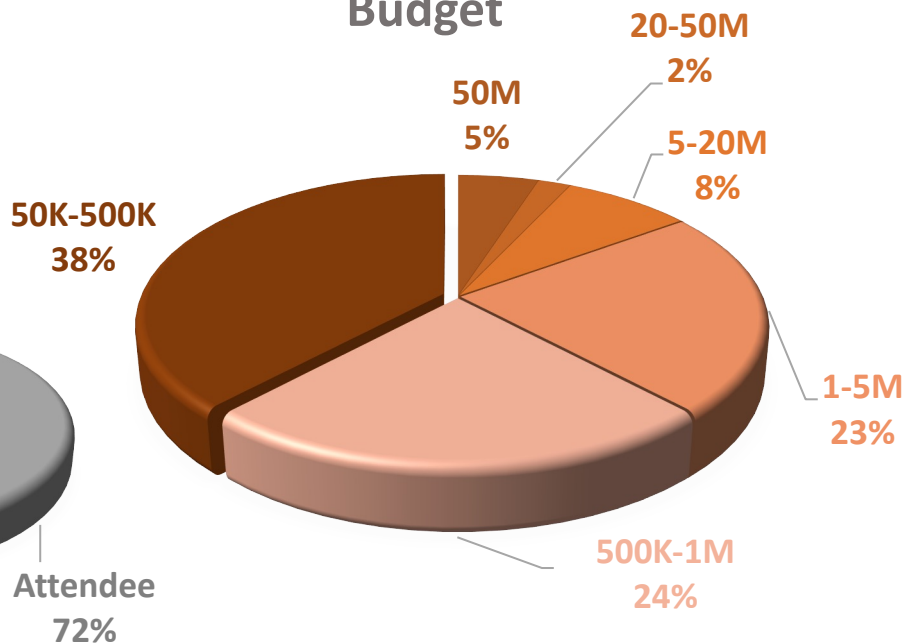
2021 Attendee Demographics & Analytics

Purchasing Role

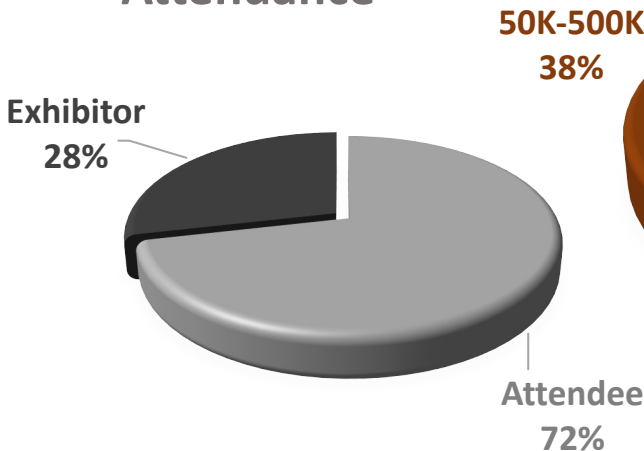


38% of attendees had buying power!!

Company Annual Budget

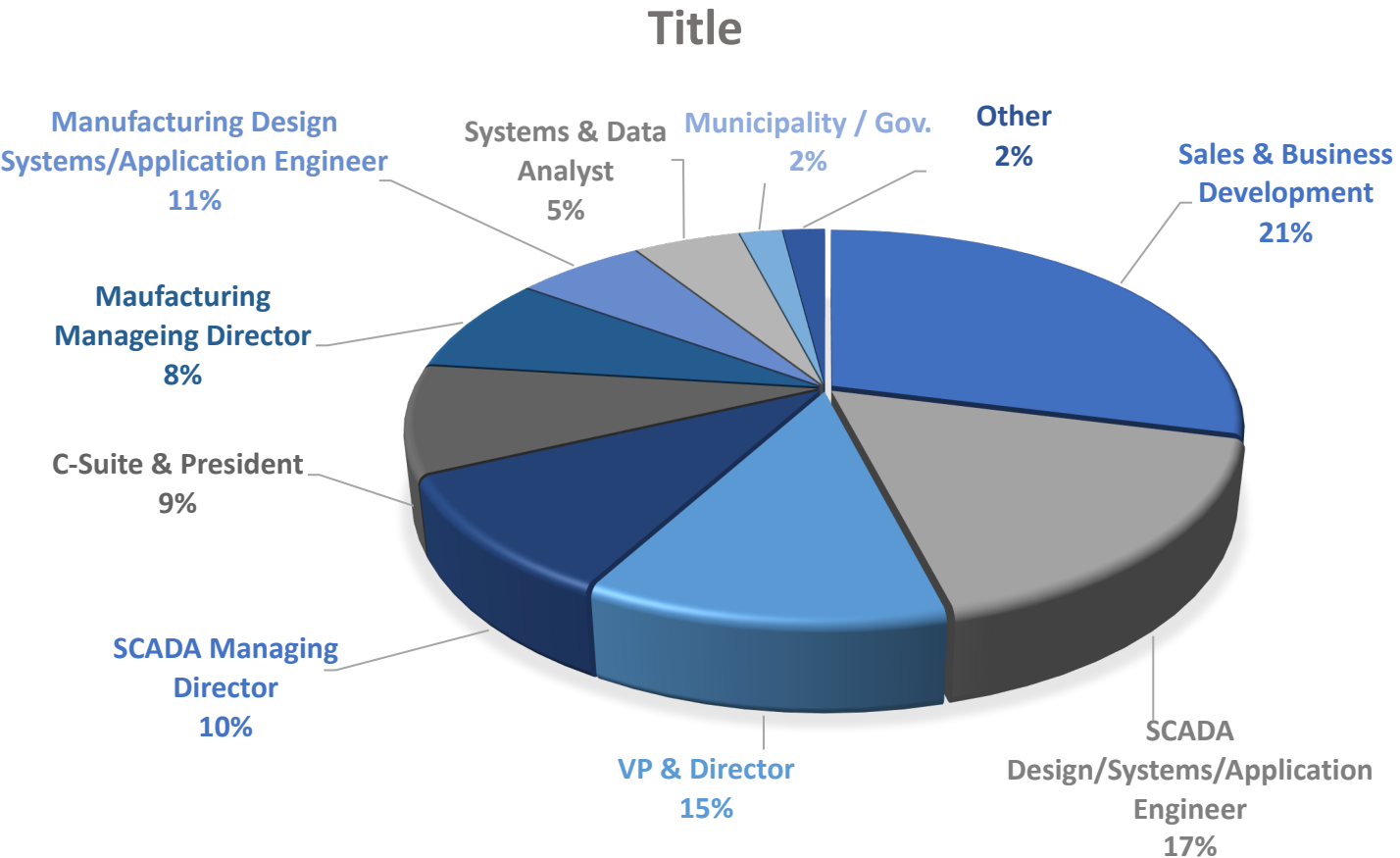


Attendance





2021 Attendee Demographics & Analytics



**90% of attendees
from the USA**



2021 Sponsors & Exhibitors

Platinum Sponsor



Gold Sponsors



Silver Sponsors



Exhibitors





Premium Networking Events



Breakfast

Each day, breakfast is served to all attendees, sponsors & exhibitors within the exhibits. Breakfast is the first networking opportunity of the day and an excellent time to connect with attendees before the Keynotes kick off for the day.

Lunch

Each day, lunch is served to all attendees, sponsors & exhibitors. Featuring a buffet, lunch features round table discussions and networking opportunities through the exhibits.



Networking Breaks

Breaks in the program allows attendees to network with exhibitors on each day. Refreshments & snacks are also served.



Premium Networking Events



Reception

Featuring two bars positioned within the expo lounge and passed horderve trays, the Reception at 5PM on Day 1 is the premiere networking event at the conference.



Live Demos

Demos provide sponsors an opportunity to present a demonstration to attendees during a break in the program. Promoted the same as a session on the program, the demo takes place at the exhibit booth.



1:1 Meeting Program

2 weeks before the conference, start scheduling meetings with attendees through our proprietary meeting program. Meetings can be scheduled for in person or virtually.





Online Conference Platform

A enhanced rich platform that enables organizations to connect, present, share & market through technical conference experiences. Place your brand in front of highly engaged senior-level decision-makers and buyers from leading companies and have the opportunity to generate quality leads. Our dynamic agenda offers valuable content created to position your brand as a thought leader to a niche audience focused on the Manufacturing, ICS, Utility and Oil & Gas market.

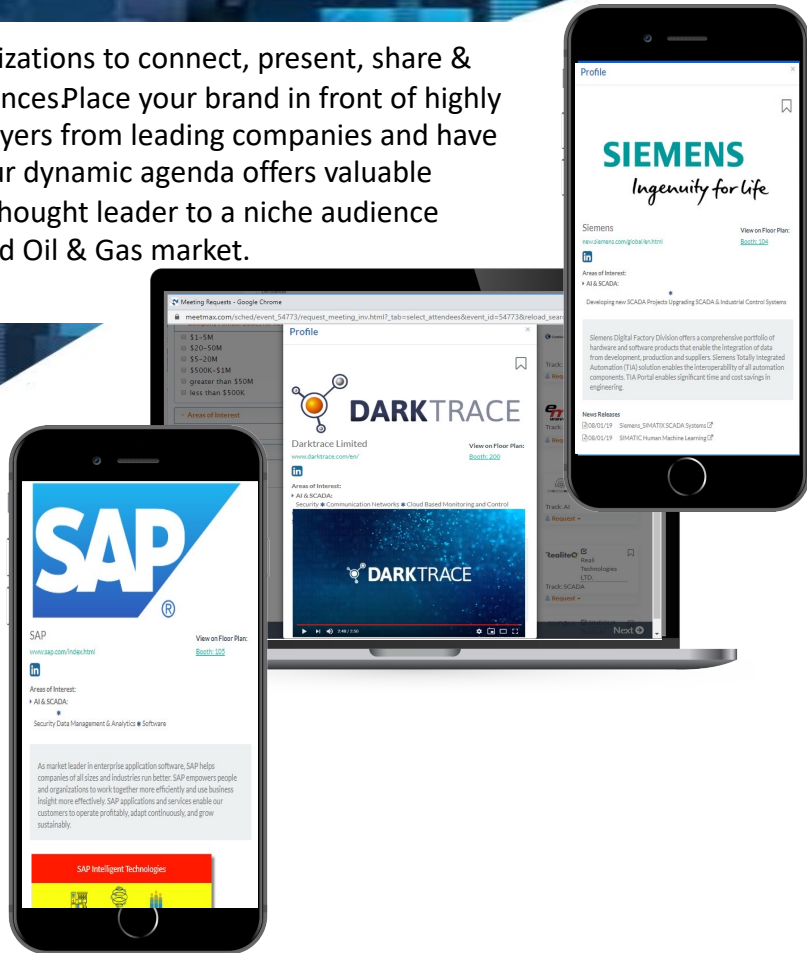
Exhibitor Profiles

Each Exhibit consist of a rich company and includes:

- Company Logo
- Company Description
- Website URL
- News, Product Releases & Videos
- Social media sites



Branding





Onsite Digital Signage

Sponsorship recognition on all onsite signage located at the Registration Desk, entrance into each General Session room and within the networking & exhibit lounge.

TWST AI and Scada Conference

November 3-4, 2021 | Dallas, TX

Wednesday, November 3, 2021 3:50pm ☀️ 69°F

Time (CT) **AI Manufacturing**

- 7:00 a.m. Registration & Breakfast Opens
- 8:10 a.m. The Road to Digital Transformation
Stephen Wilson, CEO, Industrial Internet Consortium
- 9:00 a.m. Panel Discussion: The Future Work in Manufacturing
Facilitated by Robert Kowalski, Chairman, AI Innovation Consortium + NAMI Shinde, Rolling Manager, Goodman Manufacturing (Zelux) + Guillermo Alvarez, End Finishing Manager, Millrose, Star LP + Justin Kubit, Technical Operations Manager, United Paper-Bardonia/United Paper Products, University of Wisconsin
- 10:10 a.m. Networking Break
- 10:30 a.m. Toward Operational AI in Manufacturing
Andy Ross, CEO, Netelligence
- 11:00 a.m. AI-Driven Manufacturing - The Practitioner's Perspective
D. Stefan Hill, Data Science Director, AI Corporation + Edward Jung, IoT Digital Analytics Leader, Micon
- 11:30 a.m. Addressing the Cybersecurity Resource Gap in Manufacturing Embraces New Technology
Zoe West, Senior Vice President, Global Services, Mission Device
- 12:00 p.m. Networking Lunch
- 12:55 p.m. Demo Presentation by Softek - Booth #105
- 1:15 p.m. Transforming Manufacturing Performance by Leveraging Low-Code Digital Tools
Wesley Gentry, COO and IT Director, Gartner + David West, Sr. Founder and Chief Decision Scientist, Gartner
- 1:45 p.m. Transforming "IT"
Ron Norris, Director, Operations Innovation, Geopac/RSC
- 2:15 p.m. Overcoming Supply Chain Disruptions: How AI-Driven Production Schedules Unleash Success
Zoe West, Senior Vice President, Global Services, Mission Device
- 2:45 p.m. Demo Presentation by Kinix Artificial Intelligence - Booth #209
- 3:00 p.m. Networking Break
- 3:15 p.m. Embedding AI to Create a Dynamic Planning, Scheduling and Monitoring Cycle
Bar de Vos, Vice President, IFS Labs
- 3:45 p.m. Using AI to Unlock the True Potential of Today's Modern, Connected Workforce
Zoe Lindtner, Head of Customer Strategy, Augmentir
- 4:15 p.m. Using AI, Machine Vision and Edge Computing for Quality Control
Oliver Klotz, Senior Research Engineer, Intel Corporation
- 5:00 p.m. Reception

Time (CT) **SCADA**

- 7:00 a.m. Registration & Breakfast Opens
- 8:30 a.m. Information Synergy: Integrating Data Across Disciplines and Functions
Andrew Hill, E.E.P., C.P.E., HAZOP, Reserve Technical Director, SMART Systems, Inc. + Derek Mack, C.E.T., Substation Integration Specialist + SUBNET Solutions, Inc.
- 9:15 a.m. Enhancing Surface Water Treatment through SCADA Integration
Michael Kulis, Manager of the Drinking Water Standards Section + Todd Commission on Environmental Quality (TCEQ)
- 10:00 a.m. Networking Break
- 10:45 a.m. SCADA Data Tells a Story
Heide Gadsden, President and General Manager + ADRS
- 11:15 a.m. How to Gracefully Integrate MODBUS, SNMP, and Other "Smart" SCADA Protocols
Heide Gadsden, President and General Manager + ADRS
- 12:00 p.m. Networking Lunch
- 1:00 p.m. SCADA, MQTT and a Unified Namespace
Mark Thomas, Founder and CEO, Smart IoT
- 1:45 p.m. The Evolution of IoT Hardware in Multi-Site Operations
Michael C. Block, Sr. Chief Product Officer + Radio IoT
- 2:15 p.m. Connecting the Smart Grid with Satellite IoT
Roberto Alvarez, Business Development Manager, Orbital + ORBCOM
- 2:45 p.m. Analytics Moves to the Edge
Zoe West, Senior Vice President and Co-Founder + Cyberbody
- 3:15 p.m. Networking Break
- 3:45 p.m. Bridging the IoT and SCADA Gap
Brad Pitts, CEO, Blue Heron
- 4:15 p.m. INDUSTRY 4.0 101: Intuitive Information and Guidance
John Benda, Chief Technology Officer + Graphstream
- 5:00 p.m. Reception

Platinum Sponsor

Insights as Stories

Gold Sponsors

Silver Sponsors

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Onsite Digital Signage

SCADA

Wednesday, November 3, 2021

8:30 a.m. - 9:15 a.m.	Information Synergy; Integrating Data Across Disciplines and Functions <i>Andrew West, B.Eng., B.Sc., MIEE, Regional Technical Director - SUBNET Solutions, Inc. / Derick Mack, C.E.T., Substation Integration Specialist - SUBNET Solutions, Inc.</i>
9:15 a.m. - 10:00 a.m.	Enhancing Surface Water Treatment through SCADA Integration <i>Michele Risko, Manager of the Drinking Water Standards Section - Texas Commission on Environmental Quality (TCEQ)</i>
10:00 a.m. - 10:45 a.m.	Networking Break
10:45 a.m. - 11:15 a.m.	SCADA Data Tells a Story <i>Marcia Gadbois, President and General Manager - ADISRA</i>
11:15 a.m. - 12:00 p.m.	How to Gracefully Integrate MODBUS, SNMP, and Other "Smart" SCADA Protocols <i>Andrew Erickson Application Engineer - DPS Telecom</i>
12:00 p.m. - 1:00 p.m.	Networking Lunch
1:00 p.m. - 1:45 p.m.	SCADA, MQTT and a Unified Namespace <i>Marc Taccolini, Founder and CEO - Tatsoft LLC</i>
1:45 p.m. - 2:15 p.m.	The Evolution of IoT Platforms in Multi-Site Operations <i>Michael C. Skurla is the Chief Product Officer - Radix IoT</i>
2:15 p.m. - 2:45 p.m.	Connecting the Smart Grid with Satellite IoT <i>Reinaldo Burian, Business Development Manager, Utilities - ORBCOMM</i>
2:45 p.m. - 3:15 p.m.	Analytics Moves to the Edge <i>John Petze, Partner and Co-Founder - SkyFoundry</i>
3:15 p.m. - 3:45 p.m.	Networking Break
3:45 p.m. - 4:15 p.m.	Bridging the IoT and SCADA Gap <i>Brad Witter, CEO - Blue Pillar</i>
4:15 p.m. - 4:45 p.m.	ANSI/ISA HMI 101 - Intuitive Information and Guidance <i>John Benitz, Chief Technology Officer - GrayMatter</i>
5:00 p.m.	Reception

Gold Sponsors **DARKTRACE** Silver Sponsors **NOZOMI NETWORKS** **tenable**

5:18pm 65°F Powered by **WSW** Wall Street Webcasting Wifi: **WiFi Name**
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2022 Exhibition & Sponsorship Opportunities

Platinum Sponsorship | \$12,500

- Featured Speaking Presentation – (must be approved by Program Director)
- Premium 10'x 20' Exhibit Space – 6' table, 2 chairs, carpeted room, booth signage
- 8 full conference registrations
- 2 VIP Dinner Passes (August, 22)
- Premium logo placement and sponsorship recognition on website homepage & in all event promotions
- Email sent to conference delegates prior to conference
- Deluxe Company Profile in Mobile App & Website
- Premium on-site banner and Ad space in general session room (sponsor provides banner)
- 1x1 Meeting Program – Unlimited access to the attendee list, 1-1 Meeting Program
- 1x1 Meeting Program Concierge Service: we facilitate meetings with top buyers
- VIP Buyer Program: send us an account list of targeted customers. We provide free registration to the event
- Lead Retrieval Service & Lead Report
- Attendee List – Post show attendee list w/contact info

Gold Sponsorship | \$12,500

- Speaking presentation – (must be approved by Program Director)
- Premium 10'x 10' – 6' table, 2 chairs, carpeted room, booth signage
- Six full conference registrations
- 1 VIP Dinner Pass (August, 22)
- Full Page Ad rotating on General Session projector screen between session and during breaks
- Logo placement and sponsorship recognition in event promotions
- Deluxe Company Profile in Mobile App and on Website
- Premium on-site banner space in general session room (sponsor provides banner)
- 1x1 Meeting Program – Unlimited access to the attendee list, 1-1 Meeting Program
- 1x1 Meeting Program Concierge Service: We facilitate meetings with top buyers
- VIP Buyer Program: send us an account list of targeted customers. We provide free registration to the event
- Lead Retrieval Service & Lead Report





2022 Exhibition & Sponsorship Opportunities

Silver Sponsorship | \$8,000

- 10'x 10' Exhibit Space – 6' table, 2 chairs, carpeted room, booth signage
- Four full conference registrations
- 1 VIP Dinner Pass (August, 22)
- Logo placement and sponsorship recognition in event promotions
- Company Profile
- 1x1 Meeting Program – Unlimited access to the attendee list, 1-1 Meeting Program
- Lead Retrieval Service & Lead Report
- VIP Buyer Program: send us an account list of targeted customers. We provide free registration to the event

Exhibit Booth | \$2,495

- 10'x8' area - 6' draped table, 2 chairs and company signage (no large banner displays allowed)
- Two full conference registrations
- Company Profile
- 1x1 Meeting Program – Access to the attendee list, schedule private meetings with attendees at the show

Other Sponsorship Opportunities

- Mobile App Sponsor: \$10,000
- Reception Sponsor: \$10,000
- Lanyard Sponsor: \$6,000
- WiFi Sponsorship: \$6,000
- Lunch Sponsor: \$5,000
- Continental Breakfast Sponsor: \$4,000
- Networking Break Sponsor: \$2,500
- Coffee Corner Sponsor: \$2,500

